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Press Release

GreenPower Motor Company Unveils West Virginia Workforce Development & Training Partnership in Advance of New Factory Opening

Collaboration with BridgeValley Community and Technical College & local Workforce Development Board will help source employees to manufacture all-electric school buses by mid-2022

South Charleston, West Virginia, February 1, 2022 – GreenPower Motor Company Inc. (NASDAQ: GP) (TSXV: GPV) ("GreenPower"), a leading manufacturer and distributor of zeroemission, electric-powered medium- and heavy-duty vehicles, today announced a partnership with BridgeValley Community & Technical College and the Workforce Development Board of Kanawha County. The program will provide workforce development and training opportunities for potential employees at its South Charleston all-electric school bus manufacturing facility.

"GreenPower is excited to partner with BridgeValley to provide hands-on training to workers that join our manufacturing team here in the Kanawha Valley," said Brendan Riley, President of GreenPower. "The college offers leading-edge technology, innovative ideas and dynamic education opportunities for students and the community, and their programs will benefit our workforce and production processes immensely."

"We are delighted to support GreenPower with workforce training programs in preparation for the opening of their new manufacturing facility in West Virginia," said Dr. Casey Sacks, President of BridgeValley. "BridgeValley has a strong history of partnering with local companies to train and prepare our citizens for great new jobs right here in West Virginia. We look forward to a highly successful partnership on this exciting and important initiative for our communities and the state of West Virginia."

On January 12, GreenPower joined Gov. Jim Justice in announcing the company had entered into a lease/purchase agreement with the state of West Virginia to acquire properties located in South Charleston with 9.5 acres and an 80,000 square foot building where it plans to be manufacturing

zero-emission, all-electric school buses by the middle of 2022. The state will provide up to \$3.5 million in employment incentive payments to GreenPower for creating up to 900 jobs in the state as vehicle production increases over time.



"As West Virginia's economy continues to transform, it is important to provide companies with skilled and high-skilled workers to help make the transition as seamless as possible," Riley continued. "Our new all-electric school bus manufacturing operation will create excellent employment and career development opportunities for nearby residents and families, with highly competitive wages and a chance to learn and grow in the exciting new era of state-of-the-art electric vehicle production."

"GreenPower's location in the Kanawha Valley is transformative for our community," added Julie Norman, Executive Director of the Workforce Development Board of Kanawha County. "This company's innovative technology brings West Virginia to the forefront of alternative energy vehicle manufacturing which will provide hundreds of jobs for West Virginians."

"If you or someone in your life is interested in an exciting new career – your child, another relative, your neighbor – share this information with them," Sacks said. "BridgeValley is proud to partner with GreenPower and other companies here in the Valley to upskill West Virginians for jobs in our own backyard."

More information is available on the BridgeValley website at <u>https://www.bridgevalley.edu/greenpower-motor</u> or by calling304-205-6760.

Contacts: Brendan Riley President, GreenPower Motor Company (510) 910-3377

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Susan Donahue Skyya PR for GreenPower (646) 454-9378 Susan.Donahue@skyya.com

Laura McCullough Vice President, Community and Corporate Education, BridgeValley Community & Technical College (304) 205-6611

Julie Norman Executive Director, Workforce Development Board of Kanawha County (304)344-5760

About GreenPower Motor Company Inc.

GreenPower designs, builds and distributes a full suite of high-floor and low-floor all-electric medium and heavy-duty vehicles, including transit buses, school buses, shuttles, cargo van, and a cab and chassis. GreenPower employs a clean-sheet design to manufacture all-electric vehicles that are purpose built to be battery powered with zero emissions while integrating global suppliers for key components. This OEM platform allows GreenPower to meet the specifications of various operators while providing standard parts for ease of maintenance and accessibility for warranty requirements. GreenPower was founded in Vancouver, Canada with primary operational facilities in southern California. Listed on the Toronto exchange since November 2015, GreenPower completed its U.S. IPO and NASDAQ listing in August 2020. For further information go to <u>www.greenpowermotor.com</u>.

About BridgeValley Community & Technical College

BridgeValley promotes student success, prepares a skilled workforce, and builds tomorrow's leaders by providing access to quality education. It is the college of opportunity for a diverse learner population, offering leading-edge technology, innovative ideas, and dynamic service to our students and our communities.

About Workforce Development Board of Kanawha County

The Region III Workforce Development Board of Kanawha County (WDB-KC) is a private, non-profit organization that is charged with creating a workforce development system that meets the current and future needs of the business community as well as those individuals who are seeking employment. WDB-

KC is a proud partner of the American Job Center network. Its local plan can be found at 98d715_efca84e46ff542b398bf74bda65c4c8f.pdf (wdbkc.org).

Forward-Looking Statements

This document contains forward-looking statements relating to, among other things, GreenPower's business and operations and the environment in which it operates, which are based on GreenPower's operations, estimates, forecasts and projections. Forward-looking statements are not based on historical facts, but rather on current expectations and projections about future events, and are therefore subject to risks and uncertainties which could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements. These statements generally can be identified by the use of forward-looking words such as "upon", "may", "should", "will", "could", "intend", "estimate", "plan", "anticipate", "expect", "believe" or "continue", or the negative thereof or similar variations. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict or are beyond GreenPower's control. A number of important factors including those set forth in other public filings (filed under the Company's profile on www.sedar.com) could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. Consequently, readers should not place any undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. GreenPower disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

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Useful Links

Trimmed video link featuring three of the electric vehicles GreenPower Motor builds driving past BridgeValley Community and Technical College's Advanced Technology Center.

https://vimeo.com/672092432

Promotional video featuring the BEAST (battery electric automotive school transportation), which is the type of vehicle that will be built in South Charleston.

https://www.youtube.com/watch?v=xLe4D7u6ohU

Live-streamed coverage of Governor Jim Justice's announcement on January 12 regarding GreenPower Motor Company opening a 9.5-acre manufacturing facility in South Charleston, bringing hundreds of new jobs and millions of dollars in economic impact to West Virginia.

https://www.youtube.com/watch?v=s_aJPXimewU&t=14s

Live-streamed coverage of BridgeValley's press conference on February 1st announcing state and nonprofit agencies' collaborative plans to meet the workforce needs of GreenPower through recruitment, screening, and training efforts.

https://vimeo.com/event/1769940

BridgeValley URL for GreenPower Motor Company and Workforce Development Board of Kanawha County Information – for people who would like to work for GreenPower Motor Company.

https://www.bridgevalley.edu/greenpower-motor

GreenPower Motor Company URL

https://greenpowermotor.com/

Background Information

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BridgeValley is an equal opportunity, affirmative action institution that does not discriminate based on race, color, religion, sex, national origin, age, disability, veteran status, or any other legally protected status in its employment, programs, and activities.

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Biographies of Speakers

BRENDAN RILEY

President & Director, GreenPower Motor

Mr. Riley has over 28 years of experience in Business Development, Sales Strategy and Operations. Currently, he serves as President and Director at GreenPower Motor Company.

Previously, Mr. Riley was the first employee of BYD Motors where he served as VP truck, VP Material Handling group and North American Vice-President of Fleet Sales. Brendan has overseen the launch of dozens of commercial EV products and the delivery of hundreds of various types of EVs. He was responsible of building the business units from ground up and instrumental in negotiating the purchase and setup of two manufacturing facilities for BYD (an electric bus assembly plant and an EV battery assembly plant in California) and EV manufacturing facilities for GreenPower Motor Company.

Mr. Riley served two terms as the President of the Southern California Chapter of the AVS for Science and Technology. Brendan has experience in high tech manufacturing that includes Aerospace and Semiconductor sectors. Brendan speaks both English and Italian.

Casey K. Sacks, Ph.D.

President, BridgeValley Community and Technical College

Casey K. Sacks, Ph.D. is currently the President at BridgeValley Community and Technical College in Charleston, WV. Sacks previously served as Vice Chancellor for the West Virginia Community and Technical College System where she focused on community college excellence and workforce development. She served as the Deputy Assistant Secretary for Community Colleges at the United States Department of Education in the Trump administration. Sacks has worked at colleges and universities in Pennsylvania, Ohio, and Colorado.

Sacks is an Aspen Institute Presidential Fellow and earned a Ph.D. in Administration from Bowling Green State University. She holds an M.A. in Clinical Psychology from the University of Colorado, a B.S. in Psychology from Colorado State University, and a Certification in Mediation from the Community College of Aurora. Sacks began her career as a psychologist in the field of geriatrics, later began working with college students and has never looked back. She is committed to community college students and their success in the Mountain State.

Julie Norman, Ed.D.

Executive Director, Workforce Development Board of Kanawha County

Dr. Julie Norman is a Certified Economic Developer (CEcD) and Certified Workforce Development professional (CWDP) with over 25 years of public and private sector experience in economic development and strategic workforce development for business and industry. Prior to assuming her

current position as Executive Director of the Region III Workforce Development Board of Kanawha County, she served as the Economic Development Director for Marion County, SC. She has also held the position of Deputy Executive Director of WORKFORCE West Virginia and spent several years at the WV Department of Commerce where she recruited hundreds of companies to the state. Dr. Norman has served as an Associate Professor of Business at the University of Charleston (WV) where she taught undergraduate courses in economics, organizational behavior, and labor relations, as well as a module on Leadership, Innovation and Change as part of the Executive MBA program. In addition to her doctoral degree in Educational Leadership from West Virginia University, Dr. Norman holds an MBA in Human Resource Management and an undergraduate degree in Business Administration from Marshall University, and is a graduate of the Economic Development Institute from Oklahoma University at Norman OK, and the South Carolina Economic Development Institute.

Laura McCullough, Ed.D.

Vice President, BridgeValley Community and Technical College

Laura McCullough has 29 years of experience in higher education, first at West Virginia State University, an 1890 land-grant Historically Black College and University (HBCU) as a program coordinator, Kanawha Valley Community and Technical College, and finally at BridgeValley both as vice president. McCullough earned a master's degree in Business Administration at Oklahoma City University in 1991 and a doctorate in Education from Marshall University in May 2020. McCullough is a Certified Distance Education Instructor and has taught Communications, Speech, Business Computer Software Applications, and Human Resource Management and Interpersonal Skills courses as an adjunct. Most recently, she completed the 2020 League for Innovation in Community Colleges Executive Leadership Institute.

McCullough's success rests upon collaboration with colleagues and through the close community and industry ties she has developed and maintained during her tenure in higher education. She is a member of the Workforce Development Board of Kanawha County, the Charleston Job Corps Center Community Relations Board, and works in partnership to solve workforce issues with area employers and service provider organizations. She has also been effective as a grant writer and in acquiring resources for the institutions she has served.

Dereck Vance

Marketing and Outreach Manager at the Workforce Development Board of Kanawha County

Derek Vance is the Marketing and Outreach Manager at the Workforce Development Board of Kanawha County (WDB-KC). Derek was born in Logan, West Virginia, where growing up, he witnessed the adversity and barriers individuals were challenged with. At the age of 32, Dereck began working for the WDV-KC as an Able Body Adult Without Dependents (ABAWD) case manager. Since that time, Derek has grown within the organization, assisting individuals become goal-oriented and self-sufficient. With 20 years' experience in graphic design and 11 in marketing, Derek utilizes those skills in outreach efforts to grow the population the WDB-KC serves.

Derek takes great pride in his work, and during his free time, he spends time with friends and family, producing music, thrifting, collecting Vans shoes, being a cat dad, and is an avid wrestling fan.

GreenPower Photos













MEDIA ADVISORY: Greenpower Motor Company Press Conference to Be Held at BridgeValley Community and Technical College Tuesday at 10:00 AM

WHO: GreenPower Motor Company, BridgeValley Community and Technical College, Workforce WV, and Workforce Development Board of Kanawha County.

Scheduled speakers include:

Mr. Brendan Riley, President, GreenPower Motor Company

Dr. Casey K. Sacks, President, BridgeValley Community and Technical College Dr. Julie Norman, Executive Director, Workforce Development Board of Kanawha County Dr. Laura McCullough, Vice President, BridgeValley Community and Technical College Other community leaders

WHAT: Press conference follows Governor Jim Justice's recent announcement regarding GreenPower Motor Company opening a 9.5-acre manufacturing facility in South Charleston, bringing hundred of new jobs and millions of dollars in economic impact to West Virginia. The event will announce state and non-profit agencies' collaborative plans to meet the workforce needs of GreenPower through recruitment, screening, and training efforts.

WHEN: Tuesday, February 1, 2022, at 10:00 AM

WHERE: BridgeValley Community and Technical College Advanced Technology Center (Training Suites, rooms 131-134) located at 1201 Science Park Drive in South Charleston

All West Virginians may watch the live stream of this event at <u>https://vimeo.com/event/1769940</u>

For additional information contact Laura McCullough at 304-205-6611 or <u>laura.mccullough@bridgevalley.edu</u>

BridgeValley is an equal opportunity, affirmative action institution that does not discriminate based on race, color, religion, sex, national origin, age, disability, veteran status, or any other legally protected status in its employment, programs, and activities.

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