



For Immediate Release

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BridgeValley Community and Technical College to Host "Drive Business Results with Google Ads" Workshop

(South Charleston, WV) - BridgeValley Community and Technical College (BridgeValley) is hosting an eCommerce Through Social Media Workshop on Wednesday, May 8 at noon.

For one hour, BridgeValley will livestream a free workshop from the GRID designed to assist small businesses and nonprofits in mastering Google Ads. The GRID is BridgeValley's facility in Montgomery, combining the elements of a business accelerator with the creative environment of a makerspace.

"Whether you help small businesses or nonprofits, or want to get started using Google Ads yourself, we'd love to have you join us for this training session," said BridgeValley's Pam Soccia. "Viewers can tune in to learn about the basics of online advertising and the different ways to use Google Ads to connect with local customers and grow their brand online."

Viewers are expected to gain knowledge on how using Google can help their business or nonprofit grow and BridgeValley hopes to continue offering livestream events each month.

For additional information, call (304) 734-6700. Registration is available at eventbrite.com/e/livestream-drive-business-results-with-google-ads-tickets-59908777767.

About BridgeValley Community and Technical College

BridgeValley Community and Technical College promotes student success, prepares a skilled workforce, and builds tomorrow's leaders by providing access to quality higher education. BridgeValley Community and Technical College will be the college of opportunity for a diverse learner population, offering leading-edge technology, innovative ideas, and dynamic service to our students and our communities. BridgeValley Community and Technical College serves a six-county region including Fayette, Raleigh, Nicholas, Clay, Putnam and Kanawha counties. The college operates two campuses in Montgomery and South Charleston, along with the addition of the new Advanced Technology Center. BridgeValley Community and Technical College is a public institution of higher education independently accredited by the Higher Learning Commission of the North Central Association of Schools and Colleges and a member of the Community and Technical College System of West Virginia.

For more information about BridgeValley Community and Technical College financial aid opportunities, programs of study, workforce training and community education and events, call (304) 205-6600 or; or check the College's website:

["http://www.bridgevalley.edu"](http://www.bridgevalley.edu)